



THE BIG DRAW

A City-wide Arts Celebration

May 10-11, 2013

Division Street and Railroad Ave.

SPONSORSHIP INFORMATION

The Pleasanton Cultural Arts Council is proud to announce The Big Draw, the 1st Annual Arts Celebration. The Big Draw will bring explosions of color to Pleasanton through the work of gifted sidewalk chalk artists, children and families. Your sponsorship will help celebrate this unique art form and bring artists of all ages to demonstrate their creativity and imagination. PCAC will use your support to promote the event, bring in amazing artists and awards. Funding will also support the Arts in the Schools Grant Program.

May 10 & 11, 2013

Pleasanton Cultural Arts Council
 P.O. Box 1298
 Pleasanton, CA 94566
 925.931.1111

MAIN EVENT SPONSORS

Sponsorship Level	Amount	What You Get
Masterpiece (Only 3 Available)	\$1000	<ul style="list-style-type: none"> Name on festival printed materials and website Name inscribed in large letters on pavement next to a featured street painter Banner Ads— One Banner placed at each Main Stage (you provide the banner)



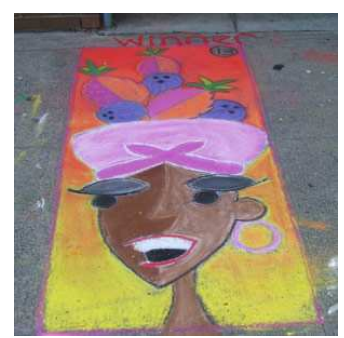
ARTISTIC PIANO SPONSORSHIP

Sponsorship Level	Amount	What You Get
Portrait 1' x 2' sponsor name (Only 4 Available)	\$500	<ul style="list-style-type: none"> Sponsor name in paint incorporated into the creative paint design of a piano that will be placed on Main St for 5 days leading up to event and day of event. Recognition on website



ARTIST SQUARE SPONSORSHIP

Sponsorship Level	Amount	What You Get
Landscape 4' x 4' artist square	\$125	<ul style="list-style-type: none"> Sponsor name in chalk at artist site Recognition on website



Donations of in-kind support of any level are appreciated.

Please contact The Big Draw Committee.

For more information about the event, artist registration, award and volunteer opportunities visit, www.the-big-draw.com

Pleasanton Cultural Arts Council

PCAC was incorporated in 1974 as a 501(c)3 non-profit organization dedicated to encouraging and promoting an interest in and appreciation for all forms of art.